

ALYSON T. CURTIS

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EDUCATION

- 2002 - 2007 The University of Texas at Austin Austin, TX
Bachelor of Arts, English; Minor: Education
€ Graduation date: May 2007; G.P.A of 4.0, highest honors; Awarded Deans Distinguished Graduate;
€ Special interests include technology and media studies in the fields of English and education.
- 2004 Universidad de San Martin de Porres Lima, Peru
Summer Session
€ Studied Spanish and Cultural Anthropology

PROFESSIONAL EXPERIENCE

- 2004 - Present Alyson Design Austin, TX
Sole Proprietor / Graphic and Web Design
€ Developed and maintained successful freelance graphic and web design business while attending The University of Texas. Achievements include creation and implementation of branding, brochures, posters, web presence and animation for local and national businesses. Portfolio: www.alysondesign.com
- 1997 - 2003 Sign Tech International Austin, TX
Art Director, Drafter and Graphic Designer
€ Administered large-scale custom electric sign design, fabrication, and installation projects from concept to on time, under budget completion. Coordinated national corporate identity changes for clients including Excite@Home and United Colors of Benetton for multiple locations. Effected growth of business gross from one million dollars annually to four million dollars in 2002.

ACADEMIC AWARDS AND ACHIEVEMENTS

- 2003 - 2007
€ Recipient, Kemp-Forman Memorial Endowed Presidential Scholarship
€ Recipient of the Betty Yarnell Brown Endowed Presidential Scholarship in English
€ Recipient, Benedict Scholarship
€ Dean's Honor List; University Honors

COMMUNITY INVOLVEMENT

- Literacy Tutor for non-profit organization, Literacy Austin
€ After completing their three-week certification program, worked with students on a one-on-one basis tutoring them in English as a Second Language (ESL).
- SXSW Music Festival Volunteer
€ As a six-year participant in South by Southwest (a music, film and interactive industry conference in Austin), acted as production assistant to music festival Volunteer Coordinator.
- Music and Arts Community Supporter
€ As a graphic and web designer, volunteered services to local bands and artists several times yearly, including poster and web design benefiting the Texas music and arts community.